



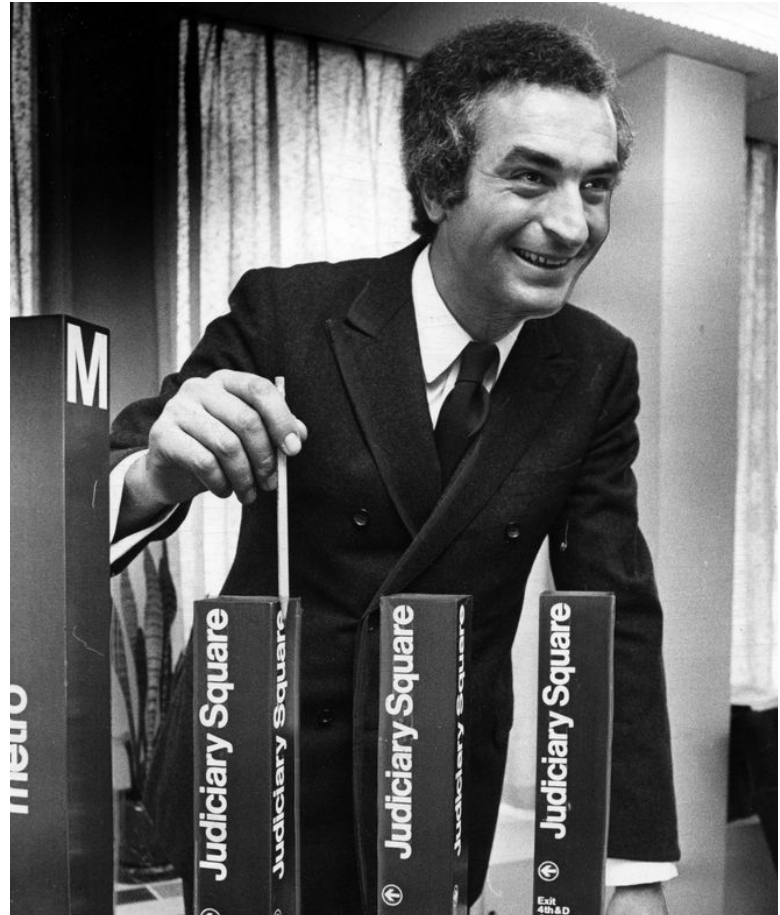
LEIGH&CO Unigrid is based on Massimo Vignelli's 1977 work for the National Park Service. The Italian modernist created a grid layout system to unify the production of brochures across the various sub-parks and agencies that made up the National Park system.

The system has been adapted here to work with letter-sized paper instead of press sheets, and to work with printers which are not capable of full-bleed.

The fundamental unit of the grid is a rectangle that relates to almost 1" square. The squares are separated by 1 pica (4.2175mm or .166044"). This defines not only inter-element spacing within the page, but also sets the margins of the page at 2p for no-bleed.

Text elements can be aligned left, right, or justified depending on the visual impact which is desired and the nature of the text. Blocks such as the header, can be inset by 1p for no-bleed printing.

Graphical elements, such as photographs, illustrations, and other figures, should be constrained to fall entirely within the major squares. No element in general should be aligned inside a gutter with the exception of header backgrounds, which have special rules.



Massimo Vignelli displays designs for the NY Subway system



Pamphlets made after Unigrid was introduced.

Setting up the Unigrid layout with Adobe InDesign is straightforward if a few simple steps are followed:

- When creating the document, set the margins to 1p if no bleed.
- Layout -> Create Guides. Run from margins. Set the gutter to 1p.
- Set the number of columns equal to the number of inches for the paper. For 8.5"x11" paper, choose 8 cols and 11 rows for portrait orientation.
- Set the type in Oppressive Regular. Set the main heading in **Oppressive Black**. Set figure headings in **Oppressive BoldItalic**.
- For a verso header, run the header through the gutter, and then inset from the gutter 1p for the text & logo alignments. Scale the text to fit.
- Fit the logo to the left by subtracting 1p interior to the heading block.